



STREAMLINE PROJECT EXECUTION, DEEPEN CLIENT ENGAGEMENT, ENHANCE CREATIVITY AND INNOVATION.

Agencies face an challenging world; clients are demanding more, paying less, and showing less loyalty. To win new business, keep your clients, and cut your costs, you need your agency to be "social" and productive. Agency Hub gives agencies a collaborative social platform that's a central hub for managing projects, people, and client relationships.

How You Can Benefit From Agency Hub

MANAGE YOUR CLIENTS AND THEIR PROJECTS

Your clients are your business. They want more involvement and transparency. You want them to be more responsive and stick to the scope and schedule you agreed on. Agency Hub lets you both get what you want.

You provide every client an online hub for working together with you. Share information, collect feedback, set schedules, manage meetings, and coordinate activity. Your customers will be better informed, more deeply engaged, and more likely to buy and keep buying. And when a project ends, archive the workspace as a permanent part of your firm's knowledgebase.

IMPROVE INNOVATION AND CREATIVITY

Everyone wants to deliver breakthrough brand experiences. To get them, you need as many different perspectives and people contributing. The key might be in your junior associate's brain but if there's no way for her to contribute, you'll never know. But the last thing you need is a time-wasting free-for-all that makes people feel good but leaves them with nothing more than a hangover. Agency Hub delivers a persistent and open, yet controlled, environment.

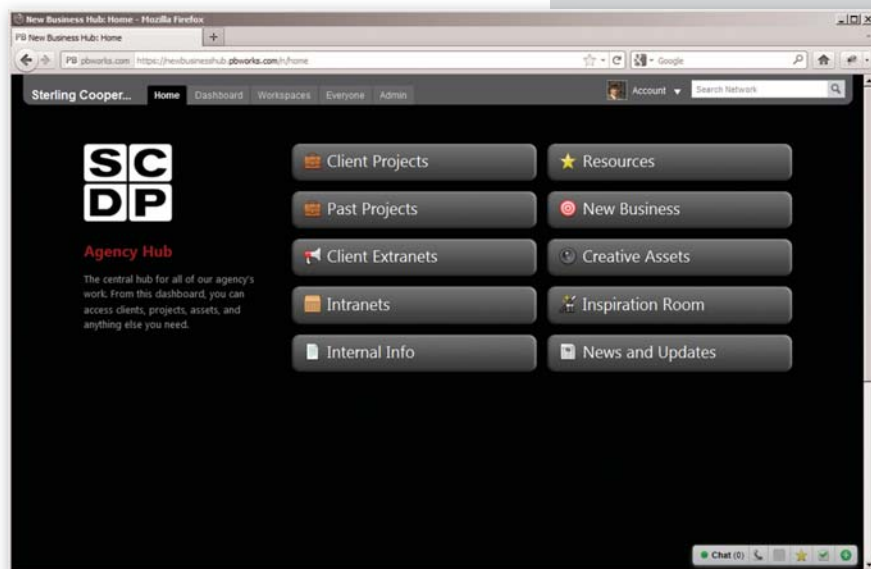
The bottomline: Good ideas don't just vanish into the ether, multiple users can contribute and benefit synchronously, and when it's time to focus and refine you can –easily.

COLLABORATE IN A MULTI-AGENCY WORLD

The days of one client, one agency are over. Sooner or later, your client is going to ask you to work with another agency – especially on today's multi-channel campaigns. Be prepared for that day. Agency Hub lets you collaborate with partner agencies without letting them behind your firewall. It's a hosted solution, but with National Security Agency-approved levels of "Top Secret" security to let you decide who sees what and when. And our tools let your people focus on what's important (branding, creativity, innovation) rather than what's hygiene (scheduling, coordination, follow-up).

THE PARTNER YOU'VE BEEN LOOKING FOR

At PBworks, the makers of Agency Hub, we focus on your specific needs. Our largest customers are major agencies, and literally hundreds of smaller agencies use us. Agency Hub is built to solve your problems. We deliver a hassle-free solution. We host it, with 99.9% uptime and no scheduled downtime. We constantly improve it, with two product upgrades per week. And we support it – for your team and your clients. So you can focus on doing great work for your clients. We are fanatical about service. Some of the largest advertising, PR, marketing and branding agencies run their business on Agency Hub every day. Talk with them and they'll tell you how Agency Hub is transforming the way they work.



Agency Hub is from PBworks, whose software is trusted by more than 4 million people worldwide each month from companies such as FedEx, law firms such as Bracewell Giuliani, and agencies such as Landor, Ogilvy, and DDB.

Agency Hub is secure, reliable, and designed for the needs of agencies like yours, whatever your size.



**START WINNING MORE
PITCHES TODAY!**

Register for a demo at:
pbworks.com/agencyhub

Call us at:
415.963.4369

Email us at:
sales@pbworks.com

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